

Breckinridge Health, Inc. Community Implementation Strategy- Adopted 4/28/2020

QUALITY IMPROVEMENT GOAL	MEASURABLE	ACTION	COMMUNITY	RESULTS
Identified Priority Area: GROWTH OF SERVICES				
Plan to address: Improve number of Primary Care Providers	Expand the number of primary care providers	Breckinridge Health will continue to monitor the community need for additional providers and continue to recruit accordingly.	Continue monitoring the needs of the community.	Breckinridge Health has recently hired a PA for Breckinridge Primary Care and is currently seeking a nurse practitioner to be added to McDaniels Family Care.
Implement an expansion of services provided to the community to help decrease the burden of the patient from traveling outside of the county.	Expand the variety of services Breckinridge Health has to offer.	There are continuous efforts to expand on the services to include orthopedics as well. In collaboration with the Hospital Board, Breckinridge Health will continue to strive to increase services for the community	BHI will hold community forums to discuss potential services that can be offered in the community.	In the past year, in an effort to help with the burdens of our community, Breckinridge Health has added an ENT physician and is currently researching orthopedics as well.

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QUALITY IMPROVEMENT GOAL	MEASURABLE	ACTION	COMMUNITY	RESULTS
Identified Priority Area: IMPROVE REPUTATION				
Plan to address: Improve the reputation of Breckinridge Health and the services that are provided.	Improvements of reputation will increase positive feedback in person and on social media.	Breckinridge Health will continue to improve on Public Relations through Community Education, volunteerism in the community collaborating with community members and providing excellent care. The physicians and nurse practitioners will be presenting on different healthcare topics quarterly to educate the community.	Breckinridge Health will also provide a free health fair yearly with free health screenings.	By continuously monitoring and making improvements on a daily basis as well as the community education programs and volunteerism, BHI should see positive feedback from the community resulting in an increase of services being used.

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QUALITY IMPROVEMENT GOAL	MEASURABLE	ACTION	COMMUNITY	RESULTS
Identified Priority Area: EMPLOYEE RECRUITMENT/RETENTION				
Plan to address: Improve employee recruitment/retention	Decrease resignations/ decrease open positions/increase longevity of current employees	Increase confidence and hope among employees through a participative vision & strategy. Engage your employees. Build loyalty, commitment, and trust, so that employees offer these back to the organization. BHI will also continuously evaluate salaries and make adjustments when needed.	Develop a reputation as an open organization that really listens to employees and their ideas.	By implementing a positive image within our organization and doing what we can to help current employees feel appreciated this will not only help retain the current employees as well as entice others to join the work force.

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QUALITY IMPROVEMENT GOAL	MEASURABLE	ACTION	COMMUNITY	RESULTS
Identified Priority Area: OVERWEIGHT/OBESITY, CHRONIC DISEASES (SUCH AS DIABETES AND HEART DISEASE)				
<p>Plan to address: OVERWEIGHT/OBESITY, CHRONIC DISEASES (SUCH AS DIABETES AND HEART DISEASE)</p>	<p>Decrease the number of overweight/obese people in the community, decrease chronic conditions.</p>	<p>*Maintain Wellness Program for Employees of the Hospital *Breckinridge Health will also help through the provision of community education classes aimed at healthy lifestyles and managing health conditions, and education via active partnership with community organizations</p>	<p>* Participate in and support the Diabetes Support Group as well as Juvenile Diabetes Day Camp. * Participate in the Longest Day of Play to promote families be active outside * Co-Sponsor Free Summer Youth Golf Program at the local Community Center * Develop and distribute educational kits with information on healthy habits, safety and nutrition to area parents, scout leaders and teachers.</p>	<p>From 2016 to 2019, according to the County Health Rankings, Breckinridge County has seen a decrease from 37% to 32% of overweight/obese and chronic community members. We will continue to see this decrease thus decreasing readmission rates within the hospital.</p>

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Identified Priority Area: BEHAVIOURAL MENTAL HEALTH				
<p>Plan to address: BEHAVIOURAL MENTAL HEALTH</p>	<p>Increase community awareness of mental health support within the community.</p>	<p>We are closely monitoring the behavior health resources currently available to our patients. We recognize the fact that there is a growing need for behavioral health services and will continue to monitor the needs of our patient demographic.</p>	<p>BHI will host community forums to address the needs of support groups as well as educate the community on support groups that are currently being held in the county through social media as well as in a newsletter.</p>	<p>By monitoring the needs of our patient demographic, BHI will be able to refer patients to the the services needed. If the need continues to grow, BHI will look into the further needs of potential new services offered within the company. This will assist the needs of the community on mental health services. We will also increase positive partnerships within the community by referring to other facilities as needed.</p>
	<p>Increase providers by employing a mental health nurse practitioner.</p>		<p>BHI will also refer to other facilities as needed for mental health services both outpatient and inpatient.</p>	